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#### Strategies:

- Reducing unnecessary tasks
  - Examples: newspaper articles, bookmobiles
- Offering new services
  - Examples: new media types (DVD), longer open hours, Karlsruhe: 24h
- Better access instead of larger collections
  - Example: interlibrary loans (ILL)
- New financial sources
  - Example: exhibitions, user fees
- Shared activities
  - Example: re-using title descriptions from other libraries
- Process restructuring
  - High quality services instead of simple booking tasks
- Outsourcing
  - Examples: coffee shop, delivery services, etc., Cologne: bycicle delivery
- New technologies
  - Examples: computer work stations, CD and DVD presentation stations

- Another strategy: re-structuring resources (let the user work!)
- □ Why?
  - Reducing workload of service staff
  - Reducing health risks for staff members (RPI Repetitive Strain Injury)
  - Time for new products and processes (value-added services)
  - Customers save time (reduced waiting times)
- ☐ How?
  - Free access to media objects (open shelves)
  - Free search functions (local and online)
  - Self-booking and self-return of rented media

☐ Search: "Zettelkasten" – Slip Box



Historisches Seminar Heidelberg

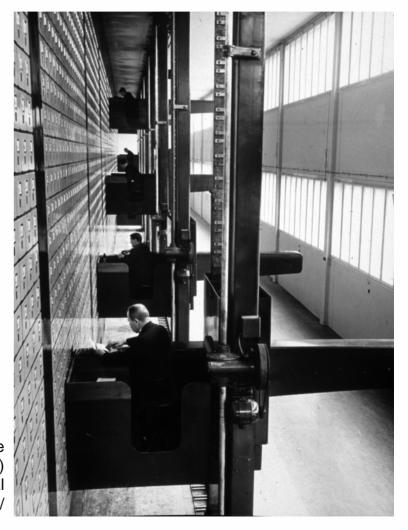
Source: http://www.historisches-seminar.uni-hd.de/galerie/kohnle/Seiten/Zettelkasten.htm



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- ☐ Search: "Zettelkasten" Slip Box
  - Can get quite BIG!
  - Disadvantages:
    - Difficult to navigate
    - Results have to copied by-hand
    - Hard to maintain up-to-date
    - Error-prone
    - Easy to destroy
    - Usually only in one language
    - Slow
    - Expensive
    - Etc. Etc.

Le Grand Classeur Mécanique Prague, ca. 1948 (Detail) Courtesy of the Canadian Centre for Architecture, Montréal http://cca.qc.ca/



- Search : Microfiche Optical Catalogues
  - Small films made of textual and graphical data
  - Various materials have been used as the substrate: cellulose nitrate, cellulose acetate, and polyester
  - For durability reasons, only polyester is used today
  - Can be produced on 35mm film as well, which is cutted in stripes and combined to a fiche
  - Life expectation is about 500 years
  - Microfiches are very sensitive to water
  - Black-and-white and color versions available
  - Disadvantage:
    - Special readers are needed
    - Yearly update only (every few weeks: interims)



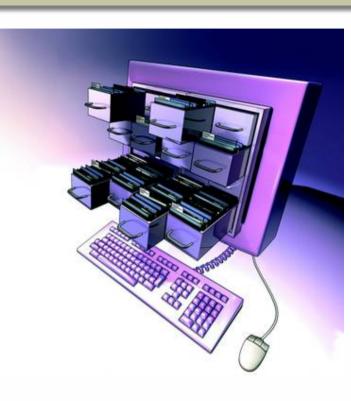




Steve Dalton
MICROFILM AND MICROFICHE
Director of Field Service
Northeast Document Conservation Center

Image Sources: http://jmhauchard.free.fr/lien/microfiche.jpg, http://www.dpts.co.uk/media/images/media/microfiche.jpg

- ☐ Search : Electronic slip boxes
  - CD-ROM Database
  - OPAC Online Public Access Catalogues
    - LAN (Library)
    - WAN (Network of Libraries)
    - Internet (Home Usage)
  - Extensive search functions
  - Additional information about media
  - Only gives theoretical location (library)
  - Differs often from real location (objects are not tracked)

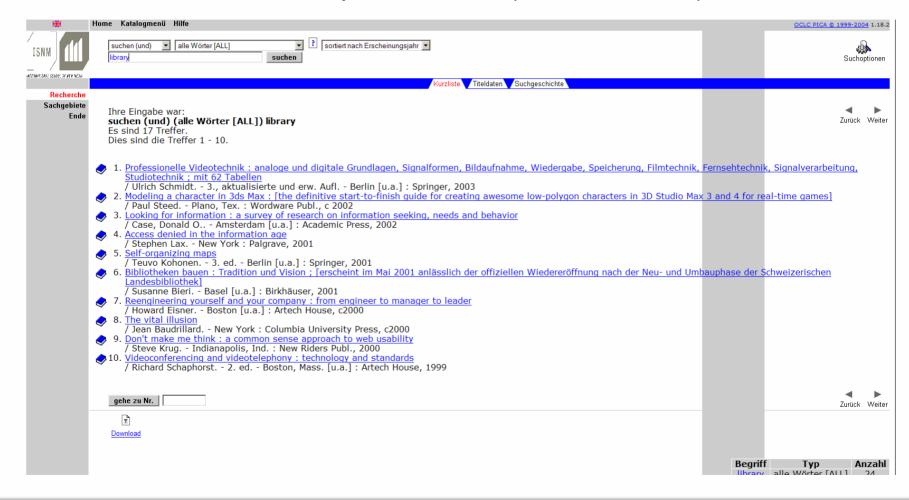


Source: http://www.heise.de/kiosk/archiv/ct/2001/18/4/@00000@/pic05.jpg





☐ Search : OPAC – Example: McLuhan (based on PICA)



- New value added services
  - Better management
    - Automatic procurement
    - Automatic inventory
  - Better usage
    - Virtual guides (avatars?)
    - Self booking
    - User profiles
  - Better contents
    - Digitized media
    - Annotated media
  - Better presentation
    - Exhibitions
    - Displays
    - Virtual tours on Internet

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# Good Example: Cleveland Public Library:

http://www.cpl.org/

Digital Libraries

- Why self-service?
  - Reduced customer wait time
    - Singapore: 5 minutes on average instead of 60-90 minutes
  - User privacy
    - No staff member sees the topics
  - Convenience
    - Theoretical 24 hours 7 day per week service possible
  - Reduced reshelving time
    - Robot controlled reshelving is much faster
  - Record Accuracy
    - Automatic systems are usually more accurate, wrong bills are more seldom
  - Automatic Payment
    - Smart Pay Cards can be directly used
  - Ergonomics for staff members
    - Reduced Repetitive Strain Injury (RSI)
  - More time for better services
    - Staff members have more time



- Effect of self-booking
  - Significant reduction of staff involved in booking

	St. Louis Centr. Lib	Utrecht Centr. Lib	Herning Centr. Lib	Singapore:Marine Parade
Self checkout	no	no	yes	yes
Technology	none	none	barcode	RFID
% self checkout	0 %	0 %	73 %	98.6 %
n staff in checkout	3.9 **	3.7 ***	< 1	0.1
loans 2000	420,000	875,000	915,000	1,400,000
opening hours 2000	47	46	55	65



Glen E. Holt, Jens Ingemann Larsen, Ton van Vlimmeren Customer Self-Service in the public library International Network of Public Libaries Bertelsmann Foundation, Gütersloh, Germany, 2002

Source: http://www.internationales-netzwerk.de/en/ueberblick\_kunden.htm



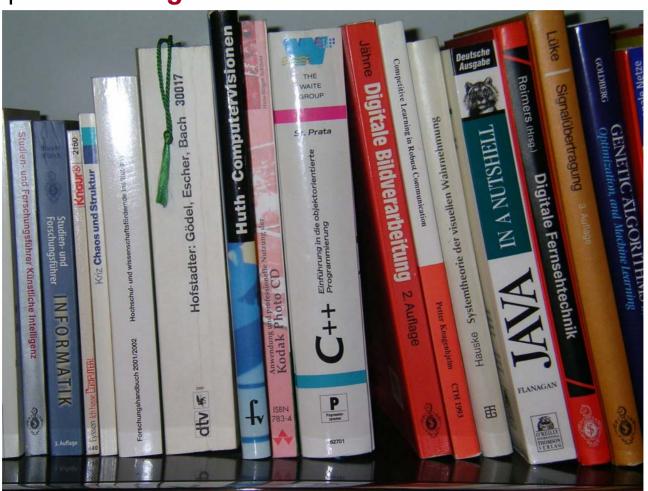


- □ Libraries of the future?
  - Libraries 2040 A visionary project of the Netherland libraries



Source: http://2040.bibliotheek.nl

☐ Example Ideas: *Augmented Search* 



Example Ideas: Augmented Search

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- ☐ ARLibrary the Augmented Library Project
  - Studierstube Vienna
  - Augmented Reality Technology to select and locate publications in libraries
  - Intuitive search interface
  - Position on the library shelves augmented with additional information
  - Prototype built with the Computergraphics' Library at the Technical University of Vienna (650 publications, 60 optical markers)
  - Books and shelves are attached with 60 optical markers
  - ARLib Converter Software assumes that all the books appear sequentially in a shelf and thus derives their position based on an average book width

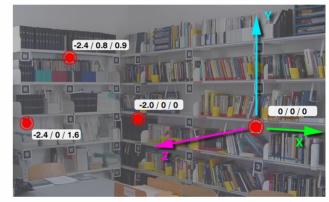


Source: http://www.studierstube.org/projects/mobile/arlibrary/arlibrary.html



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- ☐ ARLibrary the Augmented Library Project
  - Library Database
    - ISBN#, year of publication, shelf assignment code, author, title and keywords
  - The shelf definition file
    - Bookshelves locations, books sizes and colors
  - Station File
    - Defines the number of markers used, their position and orientation
  - (optional) Stationkit
    - Defines which books have optical markers



Markers and the relative coordinate system

Source: http://www.studierstube.org/projects/mobile/arlibrary/arlibrary.html

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**Digital Libraries** 

□ ARLibrary – the Augmented Library Project



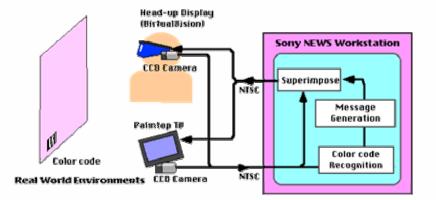
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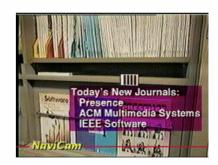
#### NaviCam

- Jun Nakimoto, Sony LaboratoriesLibrary, 1995
- Augmented Videos Project
- Example Application: Libraries, Museums, etc.
- Optical markers are tracked with CCD camera









NaviCam

NaviCam Architecture

NaviCam: Augmented Bookshelf



Jun Rekimoto and Katashi Nagao,

The World through the Computer: Computer Augmented Interaction with Real World Environments

User Interface Software and Technology (UIST '95), pp.29-36, 1995.

Source: http://www.csl.sony.co.jp/person/rekimoto.html, Images Copyright(C) 1994-1998, Sony Computer Science Laboratories, Inc.

#### □ SearchLight

- Saarland University, Saarbrücken
- Objects are tagged with digital markers
- Steerable camera is used for object tracking
- Projector highlights the object with a white spot









Andreas Butz, Michael Schneider, Mira Spassova SearchLight – A Lightweight Search Function for Pervasive Environments Proceedings of PERVASIVE 2004, Vienna, Austria, 2004, pp. 351-356.

Source: http://w5.cs.uni-sb.de/~butz/publications/papers/Pervasive-Search.pdf



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